



## Program Eligibility:

To be eligible for the TAMMIRA Ambassador Program, you must meet the following requirements:

- By hosting 30 minute weekly livestreams at pre-approved times. We will require a screenshot as proof that 5+ people attended.
- Must have an iPhone- we are currently only in the Apple App Store.
- Have a genuine passion for beauty, health, wellness, and lifestyle topics.
- Active on social media platforms, such as Instagram, TikTok, and/or YouTube.
- Strong communication skills and ability to represent TAMMIRA in a professional and positive manner.
- Commitment to promoting TAMMIRA on campus and participating in virtual events and campaigns.

## Program Overview:

As a TAMMIRA Ambassador, you will be expected to:

- Promote TAMMIRA through various channels, such as social media, word-of-mouth, and organizations.
- Create engaging content, including posts, stories, videos, or blogs, showcasing TAMMIRA's features and benefits.
- Participate in and/or host TAMMIRA events, such as online livestreams, small group learning sessions, and virtual shopping opportunities, and encourage your peers to attend.
- Showcase your personal experiences and testimonials about TAMMIRA to your peers and on social media.
- Share your referral code with peers so they can join the TAMMIRA family.
- Provide feedback and suggestions to the TAMMIRA team to help improve the app and user experience.
- Meet monthly with the TAMMIRA team to receive updates, discuss strategies, and plan upcoming events or campaigns.

## Requirements:

### Weekly Requirements

#### Host a weekly livestream:

As an ambassador, you will help others understand the value of TAMMIRA and the impact it is creating. To do so, we want you to regularly engage with our platform. Look out for our monthly newsletter for topics to center your content on!

#### Spread the TAMMIRA message:

We will be creating and sending out social media content for you to post on your social media. It is required that you post one weekly Instagram story promoting your TAMMIRA livestream. You are more than welcome to make other posts on different social medias, but weekly Instagram stories are required.

### Monthly

#### Attend Monthly Ambassador Meeting:

At TAMMIRA we prioritize collaboration. To ensure TAMMIRA Ambassadors are getting the most out of the program, we invite you to attend our monthly meetings. Attendance will include key leadership members of TAMMIRA, student interns, and all of our current Ambassadors. These meetings are opportunities to brainstorm together, hear about exciting new updates, and find ways to improve the Ambassador experience.